ADVANCED LEADERSHIP SEMINAR SAMPLER

A Taste of the Harvard Advanced Leadership Program

Led by Faculty of the Harvard University Advanced Leadership Initiative

At the University of Miami, Newman Alumni Center,
6200 San Amaro Drive, Coral Gables, Florida 33146

June 16, 2011

This free, by-invitation, seminar, following the Global Conference, is an action-packed day of interactive learning, led by Harvard faculty, about the skills of social entrepreneurs and how they set an agenda, overcome barriers, and take ideas from demonstration to impact. The seminar has criteria for participation. Participants should be potential social innovators seeking to make a difference in their next stage of life and seeing the value of higher education to help them make the transition. Others will be included at the discretion of the faculty.

MORNING SESSION, 8:30-11:30, with break

Introduction: From Great Leadership to Advanced Leadership
Opening…..Led by Rosabeth Moss Kanter, Professor, Harvard Business School

Still Leading: Managing the Transition from Structure to Next Stage
How does a General lead when he or she has no Army, a CEO with no organization? What do leaders need to be effective in new ways when they leave a structured setting?
Cases: Paul Newman, Sherry Lansing, Colin Powell, Claudia Kennedy…..Led by Rakesh Khurana, Professor, Harvard Business School

Setting an Advocacy Agenda
How do you pick a cause that is compatible with your skills and connections yet focuses on a different field? For example, how might a lawyer work on a health agenda?
Case: Benjamin Hooks and the Children's Health Forum…..Led by Charles Ogletree, Professor, Harvard Law School

Networking Lunch, 11:30-12:30

AFTERNOON SESSION, 12:30-5:15, with breaks

Starting a New Social Venture or Helping One Grow?
Why are there so many good innovations but so few with big scale? When might you do it yourself, and when might you join with others to grow a good idea.

Cases: Room to Read and Other Innovations in Education in Latin America, U.S., and the World…..Led by Fernando Reimers, Professor, Harvard Graduate School of Education

Culture and Stakeholders: What Might Hinder a Great Idea
You have the perfect solution, but there's community resistance. How do you deal with conflicting stakeholders, and how do you enlarge the group of helpful stakeholders?
Case: Piramal e-Health Venture in India…..Led by Barry Bloom, Professor, Harvard School of Public Health, and Rosabeth Kanter, Harvard Business School

Taking Good Ideas to Scale
What are the phases of growth of a high-impact innovation, and what leadership skills and partnerships are appropriate to each – start-up, growth, professionalizing, maximizing impact? How to think long-term and short-term simultaneously – big vision but quick wins.
Case: City Year…..Led by James Honan, Professor, Harvard Graduate School of Education

Tools for Takeaway Use
Enduring Skills of Change Leaders, the Change Wheel, Even Bigger Change matrix

Summary: Opportunities for Advanced Leaders
Led by all faculty, with participants