LEADERSHIP FOR HIGH IMPACT SOCIAL INNOVATION: HOW TO "THINK OUTSIDE THE BUILDING"

A Global Conference of the Harvard University Advanced Leadership Initiative

At the University of Miami, Newman Alumni Center,
6200 San Amaro Drive, Coral Gables, Florida 33146

June 15, 2011

MORNING SESSION, 8:30-12:00

8: 30-8:50 Welcome and Introductions: A Global Conference in a Global City
University of Miami welcome

Thomas LeBlanc, Executive Vice President & Provost, University of Miami
Leading a Great Global City

Alberto Ibarguen, President & CEO, Knight Foundation

8:50-9:30 "Thinking Outside the Building"
Health is more than hospitals, education more than schools, and a city not just City Hall. How do we take a range of challenges and think outside of traditional organizations, sectors and divides? How can leaders from both traditional sources and the grass roots be brought together to identify areas of common interest as well as listen to the divergences, and then find productive actions? Some Miami examples can open the discussion of new approaches – e.g., the Children's Trust, the Emerging Leaders Program, and University of Miami's Launch Pad are innovation platforms reflecting different kinds of leadership.

Opening remarks by **Rosabeth Kanter**, Professor, Harvard Business School, Chair & Director, Harvard Advanced Leadership Initiative

Participant Views **and Miami leaders'** commentary, including:
***Maria Alonso**, Chairman, Children's Trust*
Modesto Maidique, Visiting Professor, Harvard Business School, President Emeritus, Florida International University

9:30-10:45 Filling Holes Around Establishment Silos: Why Innovation Is Difficult, and Why It Takes New Vehicles to Get It Done
Why do Establishments get stuck in their ways and drive out innovation? Why is it hard to create change by working within just one sector or organization? What is the role of leaders as entrepreneurs and connectors? What new vehicles can be created to spur innovation and change?

Led by **Rakesh Khurana**, Professor, Harvard Business School

* Global Health and Health Care: The Need for Public-Private Partnerships – **Barry Bloom**, Professor & Former Dean, Harvard School of Public Health
* Education as a Civil Rights Issue: Why the Law Isn't Enough – **Charles Ogletree**, Professor, Harvard Law School, & Executive Director, Charles Hamilton Houston Institute for Race & Justice
* Smarter Cities: Why We Need Connected Solutions for Energy, Health, Public Services, Jobs, & Neighborhoods – **Rosabeth Kanter**, Professor, Harvard Business School

Commentary:
Hon. Manny Diaz, former Mayor of Miami
Teresa Weintraub, President & CEO, Fiduciary Trust International of the South
Barth Green, Professor & Chairman, Neurological Surgery, University of Miami Medical School & Haiti relief leader

10:45-11:00 BREAK

11:00-12:00 Mapping Opportunities to Connect across Silos
Small group table discussions and report out; led by **James Honan**, Professor, Harvard Graduate School of Education & Kennedy School, with Harvard Advanced Leadership Fellows

12:00-12:45 LUNCH

12:45-2:00 Connected Solutions: How Later-Stage Social Innovators Create Value
If it takes new kinds of partnerships to address challenging problems of health, education, jobs, or the environment, then it also takes imagination to reinvent connections among issues. This session offers examples of a few leaders in the Americas and the world creating solutions through new connections among previously isolated issues

.

Led by **Fernando Reimers**, Harvard Graduate School of Education

* Brazil: Neighborhoods as Schools – **Gilberto Dimenstein**, Harvard Advanced Leadership Fellow 2011, Columnist, Folha de Sao Paulo, founder, Escola Aprendiz
* Louisiana: Faith Communities as Change Agents – **Raymond Jetson**, Harvard Advanced Leadership Fellow 2010, Pastor, Star Hill Church, former Louisiana state legislator & public official, founder, A Better Baton Rouge
* North America: Connecting Food Waste, Hunger, Nutrition – **Doug Rauch**, Harvard Advanced Leadership Fellow 2010, former President, Trader Joe's

Commentary:
Rodney Slater, former U.S. Secretary of Transportation, Harvard Advanced Leadership Fellow 2010

Javier Alberto Soto, President, Miami Foundation
Nizan Gaunaes, Chairman, Grupo ABC de Communicacao, Brazil

2:15-3:15 Showcasing Social Innovations and Innovators – concurrent sessions
What other opportunities are there for grass-roots leaders and professionals to take action to create innovations that solve problems, improve outcomes, and have the potential to provoke change in established institutions? These sessions take one major issue each to identify solutions that participants bring and to identify new opportunities, with Harvard faculty leading the discussion and providing useful frameworks.

* Inner Cities & Economic Opportunity – led by **Charles Ogletree**, Professor, Harvard Law School, with **Saif Ishoof**, Executive Director, City Year Miami; with discussion-starter **Robert Whelan**, Harvard Advanced Leadership Fellow 2009, founder 13th Avenue college affordability program

* Public Health & Health Delivery – led by **Barry Bloom**, Professor & Former Dean, Harvard School of Public Health with **Steven Ullman**, Professor, University of Miami Business School & Miller School of Medicine; and discussion-starters **Frederick Southwick**, Advanced Leadership Fellow 1010, Professor and Quality Projects Director, University of Florida Medical School, and **Nancy Maidique**, Healthy University Task Force, Florida International University, public health activist

* Education – led by **Fernando Reimers**, Professor, Harvard Graduate School of Education, with **Walter Secada**, Senior Associate Dean & Professor, University of Miami School of Education; and discussion-starter **Veronica Biggins**, Harvard Advanced Leadership Fellow 2010, former White House Personnel Director

* Civic Engagement & Community Service – led by **James Honan**, Professor, Harvard Graduate School of Education & Kennedy School, with **Katy Sorenson**, Director, Good Governance Initiative; **William Green**, Senior Vice Provost, University of Miami; and discussion-starter **David Weinstein**, Harvard Advanced Leadership Fellow 2011, former Chief Administrative Officer, Fidelity Investments

3:15-3:30 BREAK

3:30-4:30 Connecting the Dots: Multiplying Impact
What do leaders need to have a supportive climate for action? How can innovators be encouraged to learn from one another? How can people from diverse communities work together more effectively to create coherent action while maintaining their own identities?

Small group table discussions and report out, led by **Rakesh Khurana,** Professor, Harvard Business School, and **James Honan**, Professor, Harvard Graduate School of Education

4:30-5:15 Takeaways and Tools for Change: “Thinking Outside the Building”
What tools can be used to help guide strategies for systems change, connected solutions, and innovations-most-likely-to-succeed?

Led by **Rosabeth Kanter**, Professor, Harvard Business School, with **James Champy**, Harvard Advanced Leadership Research Fellow 2011, former CEO, Perot Systems and former Chairman, Dell Services, and **Tarek Farahat**, Vice President & General Manager for Brazil, Procter & Gamble

Closing comments

RECEPTION