



# ADVANCING DIVERSITY

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## BLACK ENTREPRENEURSHIP

A four-part virtual series bringing together Harvard alumni for a conversation on the universal themes and unique facets of being black within the entrepreneurial ecosystem.

- September 16 Black Entrepreneurship in America: An Historical Perspective
- September 23 Walking the Walk: The Black Entrepreneur Experience
- September 30 Overcoming the Wealth Gap: Solutions for Funding Black Entrepreneurs
- March 2021 Six Months Later. Has Anything Changed?

For more information:  
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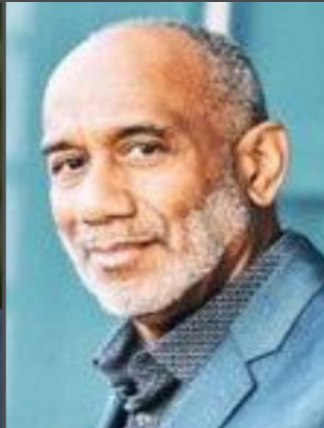
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ABOUT

# HAE

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Harvard Alumni Entrepreneurs (HAE) is dedicated to the advancement of entrepreneurship, promotion of innovation, and the ideals of leadership and learning.

HAE is a 501(c)3, volunteer-run, Shared Interest Group of the Harvard Alumni Association serving a global community of over 14,000 alumni, faculty, staff and friends.

HAE is unique among Harvard's alumni organizations - in global reach, diversity, inclusion and academic degrees. Since our beginning, HAE has served as a meeting place for entrepreneurial alumni, students, faculty and staff from all of Harvard's schools.

HAE is using its platform to start the necessary conversation of highlighting the challenges faced by black entrepreneurs, recognizing how bias affects nearly every aspect of their entrepreneurial journey, and focusing on how investors, founders and companies can be catalysts for change.

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**SEPTEMBER 16 1PM EDT, ZOOM**

**BLACK ENTREPRENEURSHIP IN AMERICA: AN HISTORICAL PERSPECTIVE**

A discussion of the history and experiences that define Black entrepreneurship in America.

**MODERATOR:** Jill Johnson, '90, Co-Founder /CEO, Institute for Entrepreneurial Leadership

**PANELISTS:**

James H. Lowry, HBS, Senior Advisor, The Boston Consulting Group

Ron Mitchell, '92, HBS '97, Founder, Virgil Holdings

Susan Smith Richardson, HKS '04, CEO & Board Member, Center for Public Integrity

**SEPTEMBER 23 1PM EDT, ZOOM**

**WALKING THE WALK: THE BLACK ENTREPRENEUR EXPERIENCE**

A moderated conversation among Black founders and entrepreneurs about their personal journeys and challenges.

**MODERATOR:** Tracy Ty Moore II, '06, Co-Founder, VeraVis

**PANELISTS:**

Selena Cuffe, HBS '03, President, Magic/Sodexo

Ryan Leslie, '98, Founder and CEO, SuperPhone

Mandy Price, HLS '06, CEO and Co-Founder, Kanarys

Lisa Skeete Tatum, HBS '98, Founder, Landit

**SEPTEMBER 30 1PM EDT, ZOOM**

**OVERCOMING THE WEALTH GAP: SOLUTIONS FOR FUNDING BLACK ENTREPRENEURS**

A moderated conversation among Black investors centered around the structural inequities built into accessing capital, the fundraising process and steps that the investor community should be taking.

**MODERATOR:** Joe Hurd, '91, HLS '95, Managing Director, SOSV; Venture Partner, Good Growth Capital

**PANELISTS:**

Greg Campbell, HBS '77, Managing Partner, Medingenii Capital

Jill Johnson, '90, Co-Founder/CEO, Institute for Entrepreneurial Leadership

Kimberly Marshall, '03, Investor and Advisor, Launch with GS

Jarrid Tingle, HBS '19, Partner, Harlem Capital Partners

**MARCH 2021**

**SIX MONTHS LATER: HAS ANYTHING CHANGED?**

A moderated conversation among the panelists on looking back over the last six months.



# Harvard Alumni ENTREPRENEURS

*Learn. Innovate. Lead.*

FOR MORE INFORMATION

Regina Ryan, President

Harvard Alumni Entrepreneurs

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